

MELBOURNE PLANNING SCHEME

Incorporated Document
4 March 1999

Sky Sign
42 Clarendon Street, South Melbourne

APPROVED BY THE MINISTER FOR
PLANNING AND LOCAL GOVERNMENT
ON
- 4 MAR 1999

**This document is an incorporated document in the Melbourne Planning Scheme
pursuant to Section 6(2)(j) of the Planning and Environment Act 1987**

**Melbourne Planning Scheme
Incorporated Document
4 March 1999**

INTRODUCTION:

This document is an incorporated document in the schedule to Clause 81 of the Melbourne Planning Scheme.

The land identified in the document may be developed and used in accordance with the specific controls contained in the document. The specific controls may exclude other controls in the Scheme.

If there is any inconsistency between the specific controls and the general provisions of the Scheme, the specific controls will prevail.

ADDRESS OF THE LAND:

42 Clarendon Street, South Melbourne

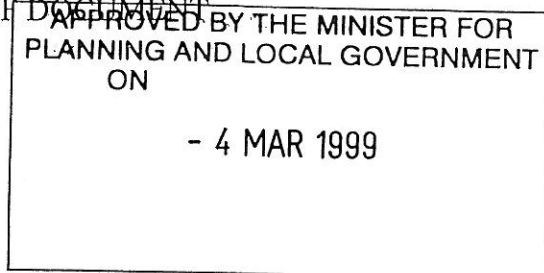
THIS DOCUMENT ALLOWS:

The land to be used and developed for the purpose of an animated promotional sky sign on the existing building in accordance with the plans entitled "Proposed Neon Spectacular, Corner Clarendon Street and Whiteman Street, South Melbourne, CUB Carlton, Pages 1-7, dated December 1996"

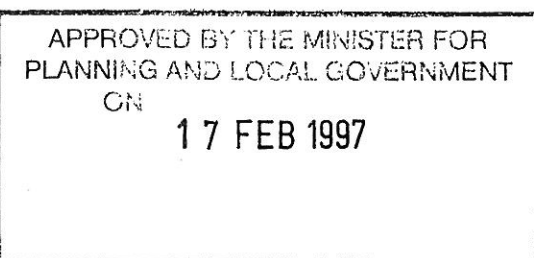
THE FOLLOWING CONDITIONS APPLY TO THIS DOCUMENT:

1. The location and details of the sign and structure shown on the approved plans must not be altered without the written consent of the responsible authority.
2. The sign must be removed by 31 March 2001 unless the time is extended in writing by the responsible authority.
3. The land may be used and developed only in accordance with this exemption.

END OF DOCUMENT

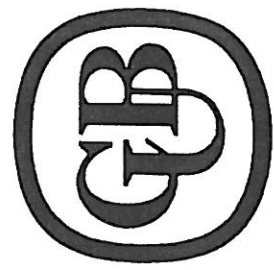


NEW SIGN
PROPOSAL
42 CLARENDON STREET
SOUTH MELBOURNE



PROPOSED NEON SPECTACULAR.

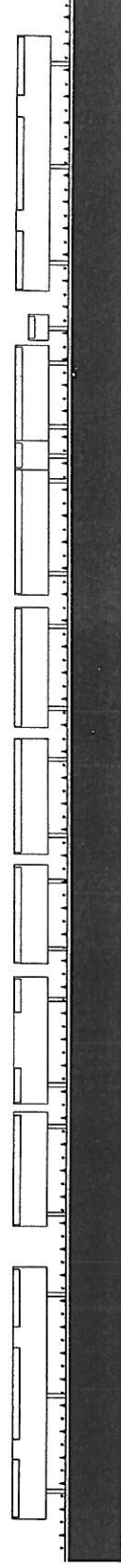
Cnr CLARENDON ST. & WHITEMAN ST. SOUTH MELBOURNE.



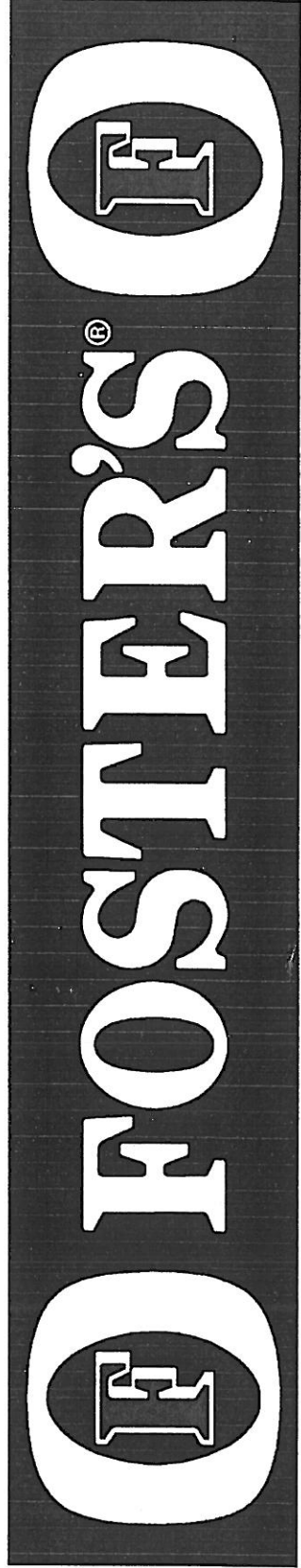
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PLAN VIEW AS THOUGH SIGN WERE STRAIGHT. FOR INFORMATION OF CURVE, SEE PAGE 6



3,500

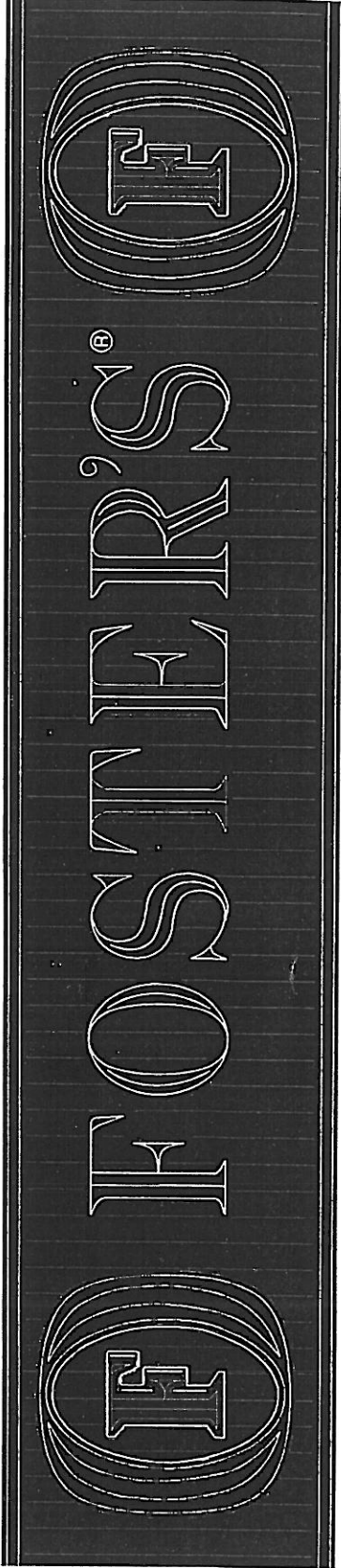
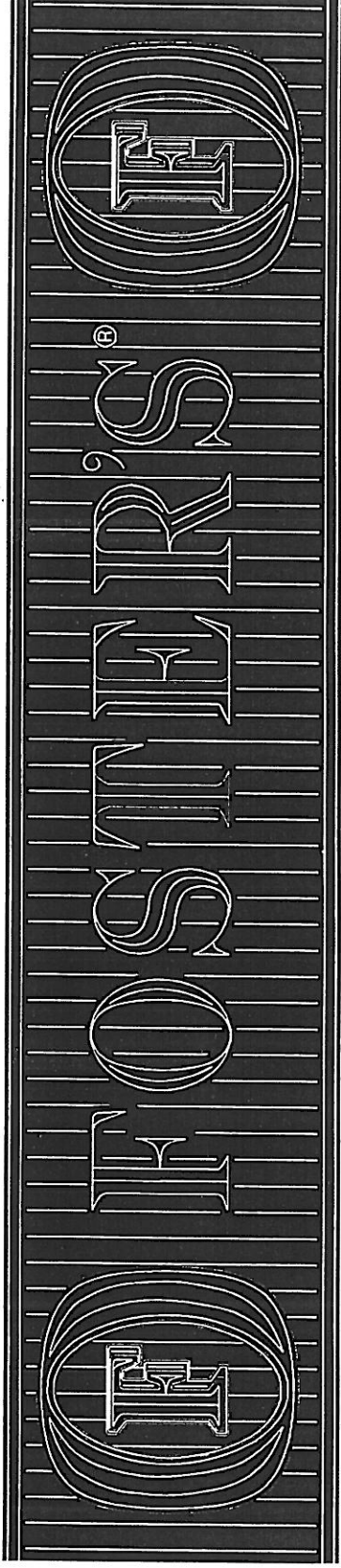
16,500mm x 3,500mm CURVED SIGN WITH OPEN FACED
CHANNEL LETTERS & TWO OPEN CHANNEL LOGOS.
LETTERS AND LOGOS TO BE ALUMINIUM (PAINTED)
WITH BARE NEON TUBING MOUNTED INSIDE LETTERS.
BACKGROUND TO BE COLOURBOND ROOFING SHEETS,
WITH VERTICAL NEON MOUNTED BETWEEN GROOVES.

FULL FRONT ELEVATION AS THOUGH SIGN WERE STRAIGHT.
BLACK VERTICAL LINES INDICATE PEAKS IN COLOURBOND
BACKGROUND. BLUE INDICATES NEON.
SIGN TO BE MOUNTED ON ROOFTOP, SEE SITE PLAN.

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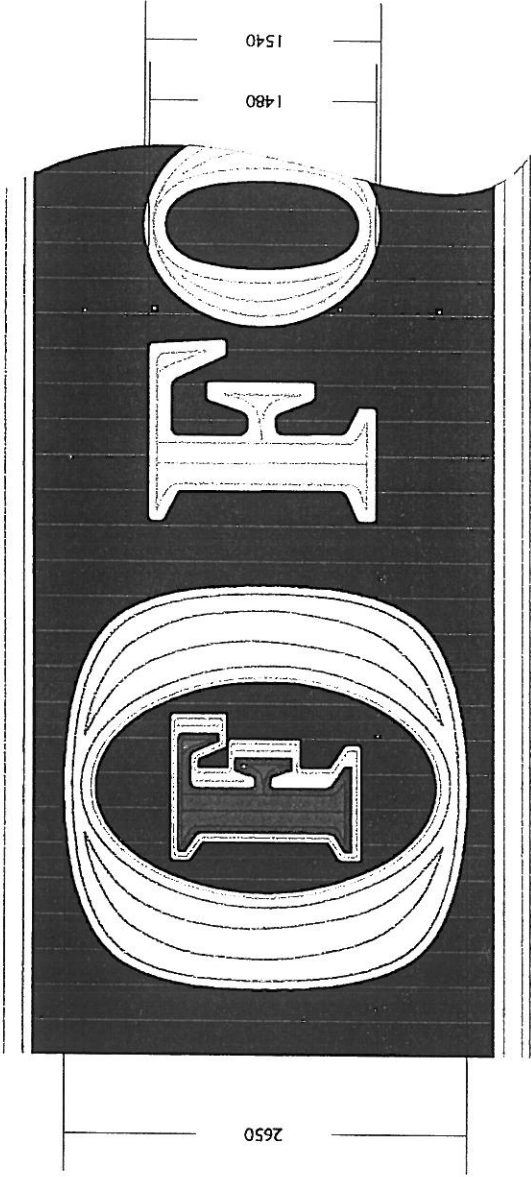


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FULL NEON LAYOUT. FOR COLOUR SEE FOLLOWING PAGE.
PLEASE NOTE THAT RED SECTION "F" IN LOGO HAS BEEN
MADE SLIGHTLY SMALLER TO ACCOMMODATE WHITE TUBING
ON THIN PARTS OF SURROUND. ALSO YELLOW SECTION OF
LOGO IS SLIGHTLY SMALLER TO ALLOW FOR INSIDE WHITE
CHANNEL TO BE THICKER ie. 40mm





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NEON COLOURS

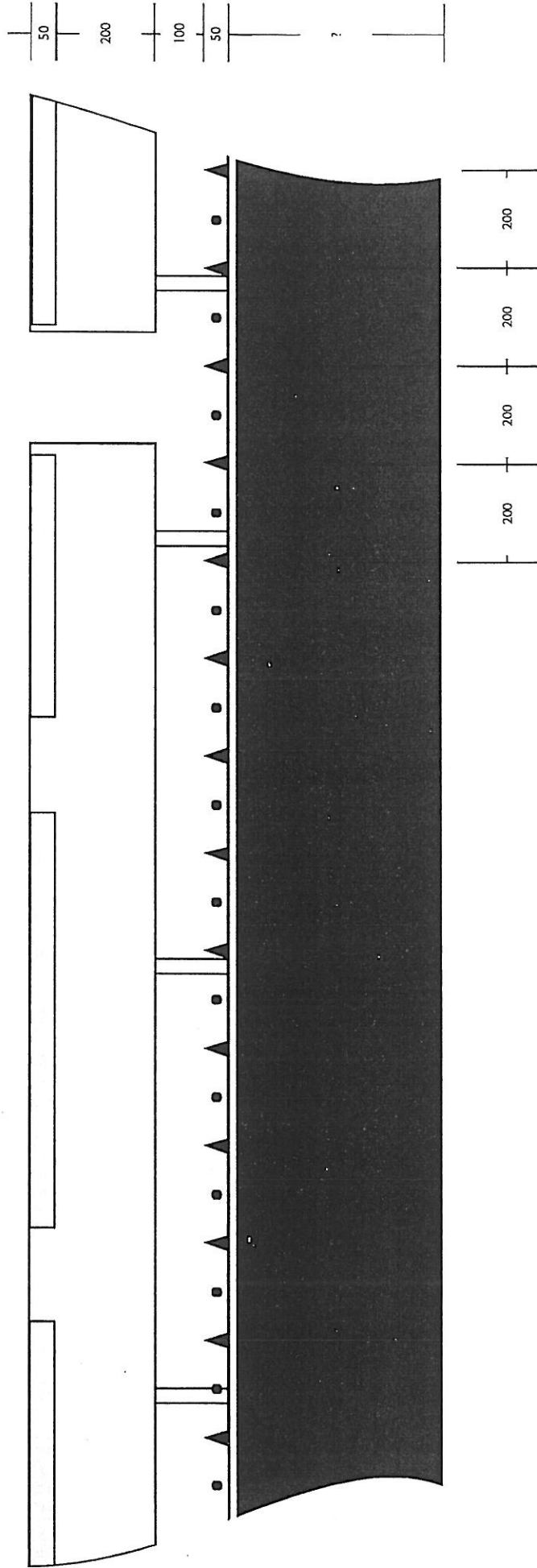
LETTERS : 15mm SNOW WHITE TUBING
LOGO : OUTER "CIRCLE" - 15mm BRILLIANT YELLOW
INSIDE OVAL - 12mm SNOW WHITE
OUTLINE TO "F" - 12mm SNOW WHITE
"F" - 15mm CLEAR RED
VERTICAL CURTAIN - 15mm MIDNIGHT BLUE
CHANNEL TOP & BOTTOM - 15mm BRILLIANT YELLOW

BACKGROUND COLOURS

LETTERS : -WHITE
LOGO : OUTER "CIRCLE" - YELLOW PMS 123
INSIDE OVAL - WHITE
OUTLINE TO "F" - WHITE
"F" - PMS. RED 186
BACKGROUND : - BLUE PMS. 287
CHANNEL TOP & BOTTOM : -YELLOW PMS. 123

NOTE : ALL RETURNS (BOTH INTERNAL AND EXTERNAL) TO BE PAINTED SAME COLOUR AS BACKGROUND.





DETAIL OF COLOURBOND ROOFING BACKGROUND TO SIGN WITH 200mm BETWEEN PEAKS.
VERTICAL MIDNIGHT BLUE NEON SECTIONS MOUNTED IN EACH VALLEY.
LETTERS & LOGOS TO BE 250mm DEEP; WITH 50mm DEEP TRAY TO HOUSE NEON AND
200mm TO HIDE & HOUSE TRANSFORMERS. (NOTE : " (R) " TO BE TOTAL OF 150mm DEEP.)
LETTERS TO BE MOUNTED 100mm CLEAR OF PEAKS IN COLOURBOND SHEETS.

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NOT TO
SCALE
DATE:
DEC 96

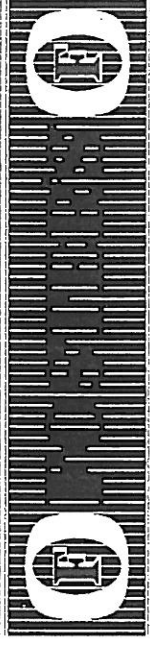
Carlton



1. STARTING & ENDING POINT; ALL ILLUMINATED.
N.B. ROWS OF YELLOW TUBING, BLUE BACKGROUND
AND LOGOS TO STAY ON (STATIC).



4. "TERS" OF FOSTERS TO COME ON, COMPLETING
CYCLE READY TO BEGIN AGAIN.



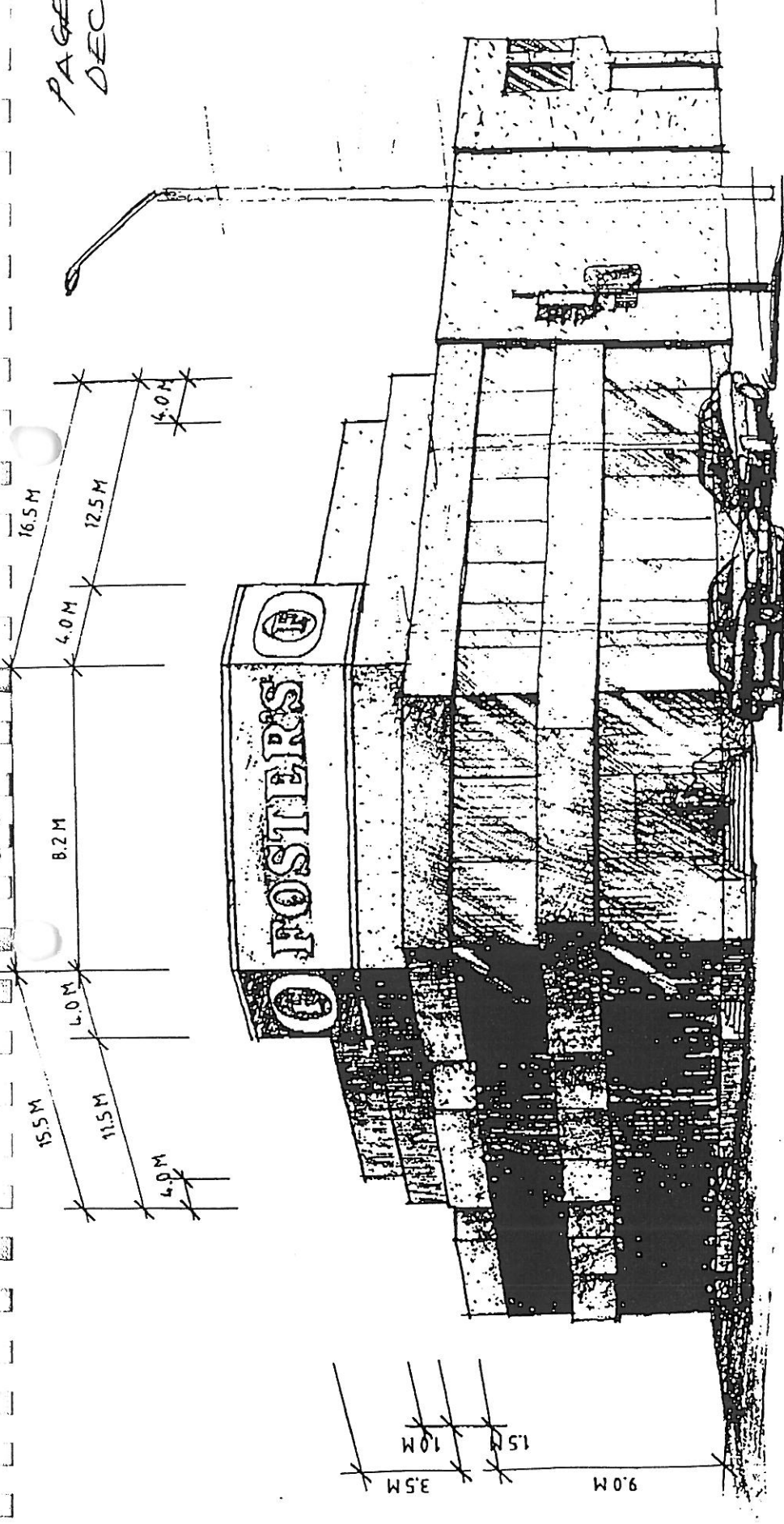
2. " FOSTERS" TO GO OFF,
LEAVING BACKGROUND AND LOGOS.



3. " FOS" OF FOSTERS TO COME ON

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NEW SIGN - CNR. WHITEMAN & CLARENDON STREETS, SOUTH MELBOURNE

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